VLOG Contest on Haishan Culture

1. Purpose

   This contest is to encourage our students to get to know Haishan Culture. It is hoped that, through this contest, the participants will have the chance to choose their own themes, conduct research for gaining better understanding of traditional industries, architectures and relics, cuisines, and natural spots. The teams can make use of their creative ideas to combine with social media for leading the public to learn more about the culture in the Haishan area.

2. This activity/contest is held by Language Center (LC) at National Taipei University with the funding support from National Taipei University, Office of Higher Education Sprout Project 1.1-1.

3. Qualification for Contest Participation

   (1) For those who want to take part in the VLOG Contest (Chinese clips), the participants have to be foreign students in Taiwan, including those studying at NTPU for their bachelor's, Master's, and doctoral degrees. Exchange students are included as well. Students from all programs are welcome.

   (2) Those who want to participate in this contest must be aware of the following details.

   1. Each participating team must have a team leader who is responsible for maintaining contact with Language Center at NTPU.
   2. Each team is limited to 3 to 4 members (including the team leader), but participants can come from different departments and different academic statuses (years in university).
   3. Each student can participate in this contest as a member of ONLY one team. No repeated enrollment on different teams is allowed.
   4. Once the application procedures are completed, team members can no longer be altered.
   5. Each team can only submit one Vlog which has not been previously released publicly, used in any other contest, awarded in any contest, or authorized for the use of any third party. Any violation will lead to a disqualification of the contest participation.

4. How to Participate in the Contest:

   (1) This contest does not require any fee from participants for registration.

   (2) Please pay attention to the following time table.

Steps	Date	Details	
Call for Vlogs	From 12pm on 2019.10.04 to 5pm on 2019.11.20	Application forms, Vlogs, Team Information Sheet, and Authorization of Use form, must be submitted.	Through the Internet
Preliminary Results	12pm on 2019.11.22		Notification through Website
Final Results	From 12pm on 2019.11.25 to		Voting

	5pm on 2019.12.06		through the Internet
Award List Announcement	10am on 2019.12.11		Through LC Website

(3) As this contest takes online registration, those teams interested in participating in this contest will send all the required documents (see the above table) to ntpulc418@gmail.com according to the time line. All deadlines are based on the university system (same as LC system). All documents cannot be modified once they are submitted. All documents have to be submitted before 5pm on 2019.11.20. No late or incomplete submission will be processed. Once the registration is completed, the teams will receive a confirmation email. With this confirmation email, the steps are formally completed.

5. Evaluation

(1) The evaluation process will be divided into two phases. In the first phase, attention will be given to the "completeness" of the submitted documents. In the second phase, attention will be separated into two parts: Internet Popularity Voting (similar to E-voting) and Committee Evaluation (by designated teachers in LC).

(2) The VLOGs are judged based on the following criteria.

Items	Content		Weight
E-voting results	"Likes" gathered on NTPU Language Center Facebook page before 5pm on 2019.12.06.		20%
Results Given by Professional Judges	Content creativity	Naming of the Vlog, content introduction, originality, uniqueness	20%
	Theme presentation	Completeness in the introduction of the chosen theme and the emphasis on Haishan local features	20%
	Language competence	Clear, smooth, and vivid introduction of the Vlog content	20%
	Vlog post-production	Filming, subtitles, editing effects, music and content presentation	20%

(3) Other details:

(a) The Vlog should be limited to 3 minutes. Any violation (Vlog length not meeting 2 minutes and 30 seconds or exceeding 3 minutes and 30 seconds) will result in a three-point deduction from the total.

(b) If two or more teams have the same total, the final decision will be made through the decision of LC faculty.

6. Contest rules:

(1) Vlog content: The main themes of this Vlog contest are set to be one or combined features from the following list. All Vlogs should be around three minutes long.

(a) Features from traditional industries

(b) Introduction of legendary figures

(c) Exploration of natural ecology

(d) Cuisines with local features

(e) Introduction of ancient architectures

(2) Vlog formats can be Mpeg4, avi, or Mov. The size should be more than the minimum of 1280x960. The length should be between 2.30 minutes to 3.30 minutes. Vlog screen ratio is 16:9 and caption of the chosen language should be provided. The Vlog should be named in the format of "Vlogname –Teamleadername."

(3) Awards:

    (a) The first-prize winning team will be awarded with a NT$5,000 gift certificate and award certificates to all members.

    (b) The second-prize winning team will be awarded with a NT$3,000 gift certificate and award certificates to all members.

    (c) The third-prize winning team will be awarded with a NT$2,000 gift certificate and award certificates to all members.

    (d) The list of award winning teams will be announced on 2019.12.11, and all details will be published on LC's official website and LC FB page.

7. For more details, please contact Ms. Wang and Ms. Lu at Language Center at National Taipei University, send an email to ntpulc418@gmail.com or call 02-8674-1111 #66479/#66481.

Vlog Contest on Haishan Culture held by Language Center at National Taipei University, Registration Form

Received Date (filled out by LC):	Registration Number (filled out by LC):

1. Team Information

Name of Team		Name of Vlog	
Topic chosen:	(a) Features from traditional industries (b) Introduction of legendary figures (c) Exploration of natural ecology (d) Cuisines with local features (e) Introduction of ancient architectures		
Contact Person (team leader)	Name:	Method of Contact	Cellphone number: Email:
Department		Student ID	
Gender	Male/ Female	Date of Birth	

2. Team members

Number	Name (both Chinese and English)	Department/Year	Student ID	Methods of Contact
1				Cellphone number: Email:
2				Cellphone number: Email:
3				Cellphone number: Email:
4				Cellphone number: Email:

3. Vlog Introduction (For e-voting purpose, please provide the introduction in both English and Chinese)

Website for Vlog	
Chinese Introduction (150-200 words)	
English Introduction (150-200 words)	

Consent form for the Use of Personal Information in Vlog Contest on Haishan Culture Language Center at National Taipei University

> According to the Personal Data Protection Act (ROC), National Taipei University at Language Center(hereinafter as NTPULC) issues its statement of personal data protection and collection agreement to notify you of responsibilities and rights and solicit your consent to the collection, processing and use of your personal data by NTPULC
> Your signature below indicates that you have read, understood and accepted the contents set forth in this agreement.

1. For the purpose of holding this Vlog contest, Language Center will have to collect your personal information, including the name, date of birth, ID number, department information, methods of contact.
2. All the collected information will be used solely for this contest, including the review of Vlog, promotional activities, and other business-related purposes.
3. According to Clause 8.1.6 in the Personal Data Protection Act, the authority, in holding all activities, has to inform the participants of their rights for data protection. Without receiving such information, Language Center will not be able to reviewed or judged the Vlog submitted by the concerned team.

※All members of the participating team should sign or stamp for giving their consent.

Team members:

Name	Department/Year	Student ID	Signature

Date: _____

Consent form for the Use of Copyright
in Vlog Contest on Haishan Culture
Language Center at National Taipei University

For the purpose of holding/participating in the "Vlog Contest on Haishan Culture" held 為 by Language Center at National Taipei University, I, the undersigned, authorize Language Center for the use of our Vlog.

The copyright use is authorized to the following uses.

1. All the submitted content in the Vlog is authorized to Language Center so it can be edited or saved on the website of LC for the promotion of this contest.
2. Although the copyright of this Vlog is authorized for the above uses, the copyright still belongs to the author (the team). With this form, the team also promises the content used in this Vlog does not violate any other party's Intellectual Property Right.

All team members have to fill out this form.
【The undersigned include】

Name	Cellphone (phone)	E-mail	Signature

Date: _____