

2020 Global Corporate Sustainability Forum

Inclusiveness, Innovation, and Investment

Call For Paper

“2020 Global Corporate Sustainability Forum (2020 GCSF)” will be held in Taipei, Taiwan on November 18-19, 2020. It represents a valuable occasion to discuss opportunities and challenges in corporate sustainability by bringing together practical and academic communities around the world. The theme of 2020 GCSF, “Inclusiveness, Innovation, and Investment”, aims to emphasize the importance of SDGs in the field of corporate sustainability.

Submissions must be in English; 2020 GCSF will be held in English completely. Abstracts and manuscripts will be published in proceedings. Selected papers will also be forwarded for publication in the special issue of Journal of Business Administration (JBA, ISSN: 1025-9627), which is indexed in EconLit, EBSCO, ABI/INFORM and ProQuest.

- 9/27**
Full Paper Submission Deadline
- 10/12**
Acceptance Notification
- 11/19**
2020 GCSF Conference

MAIN TOPIC

- Socially responsible investing (SRI)
- Social return on investment (SROI)
- Task force on climate-related financial disclosures (TCFD)
- Big data and corporate sustainability
- Internet of things (IoT) and corporate sustainability
- Artificial intelligence (AI) and corporate sustainability
- Circular economy and corporate sustainability
- Corporate social responsibility (CSR) and performance
- Economic sustainability on banking and finance
- Global strategies in corporate sustainability
- Renewable energy policy and planning
- Green innovation. Green marketing
- Green production. Green design
- Green finance. Green accounting
- Green supply chain management
- Energy, resource, waste, and environmental policy, planning & management
- Entrepreneurship management and sustainable development
- Corporate sustainability and competitive strategies
- Clean development mechanism and carbon emission reduction
- Climate change and environmental economics

Venue

•The Grand Hotel, Taipei, Taiwan (R.O.C.)

Submission Method

•Manuscripts should be submitted electronically to gcsf.submission@gmail.com (.pdf and .doc)

Submission Formatting

•Please follow the APA formatting and citation guide.

Registration Fee

•Free for all presenters and participants on 11/19, 2020.

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